

maestra

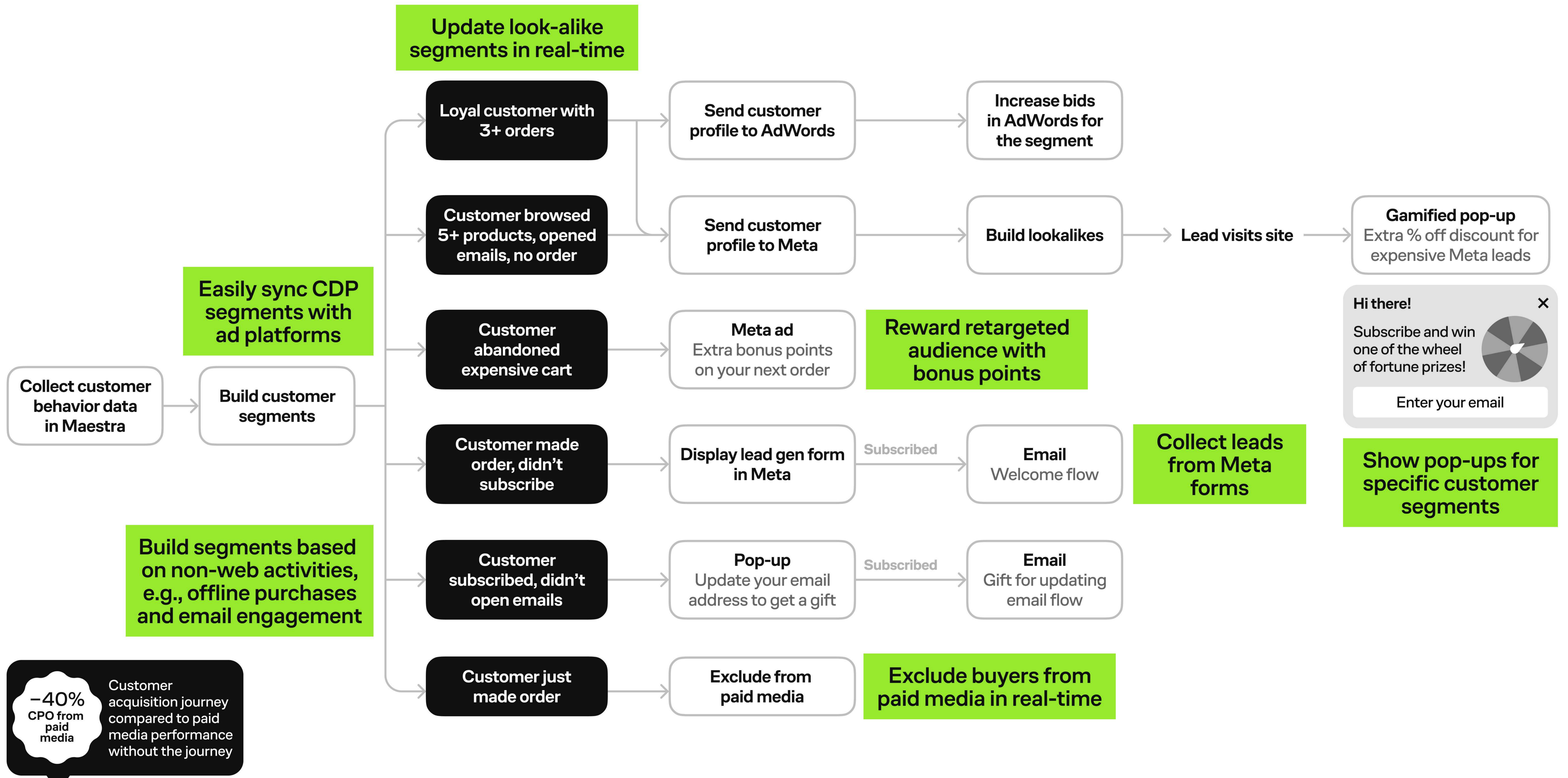
# Next generation marketing platform for e-commerce

CDP, Email, Loyalty, Site personalization, SMS, Push, and Media

Unified platform

E-commerce & Retail data model

Real-time



New Traffic Acquisition

Lead Collection

First Purchase

Bulk Campaigns

Abandoned Session

Retention

Winback Customer

Reviews & Referrals

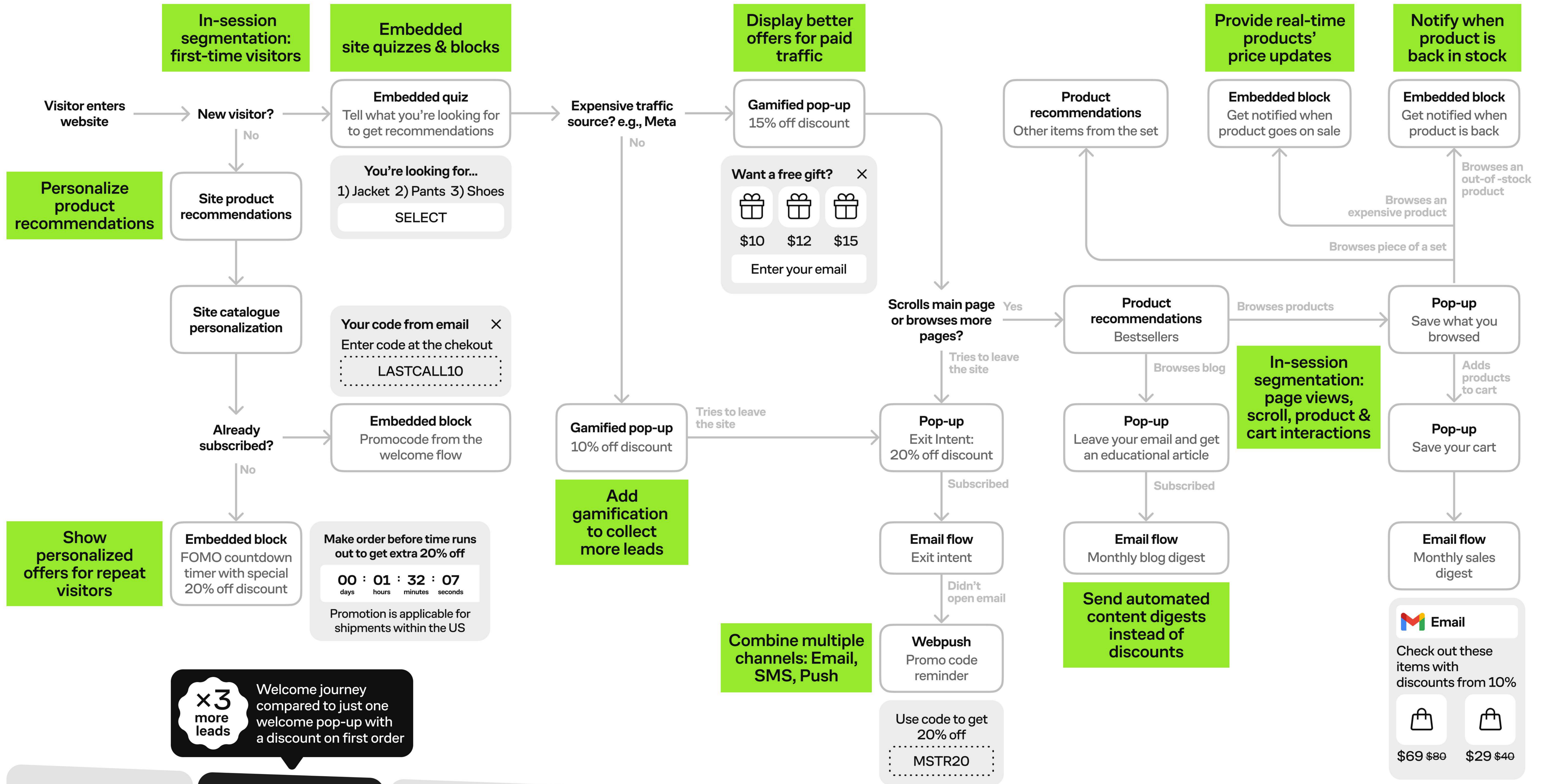
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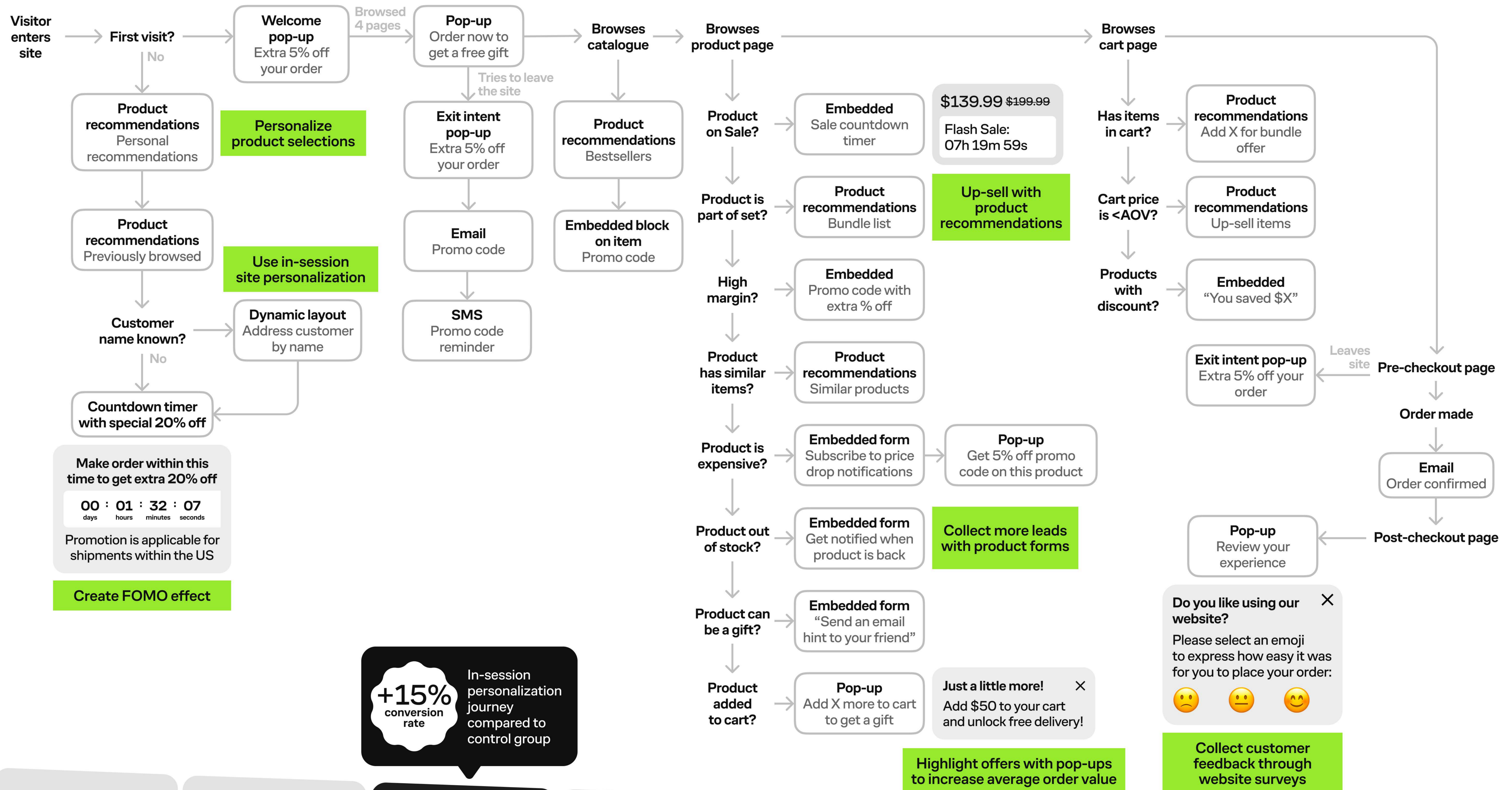
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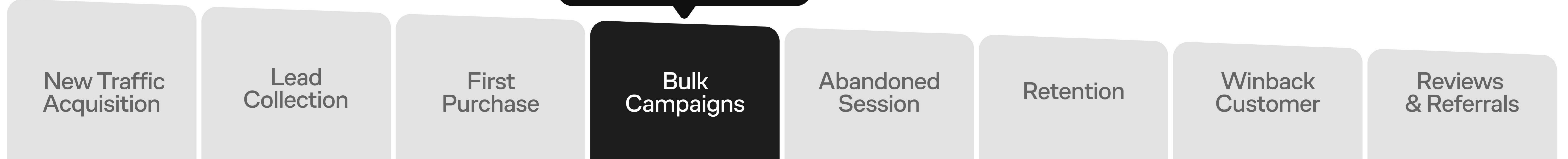
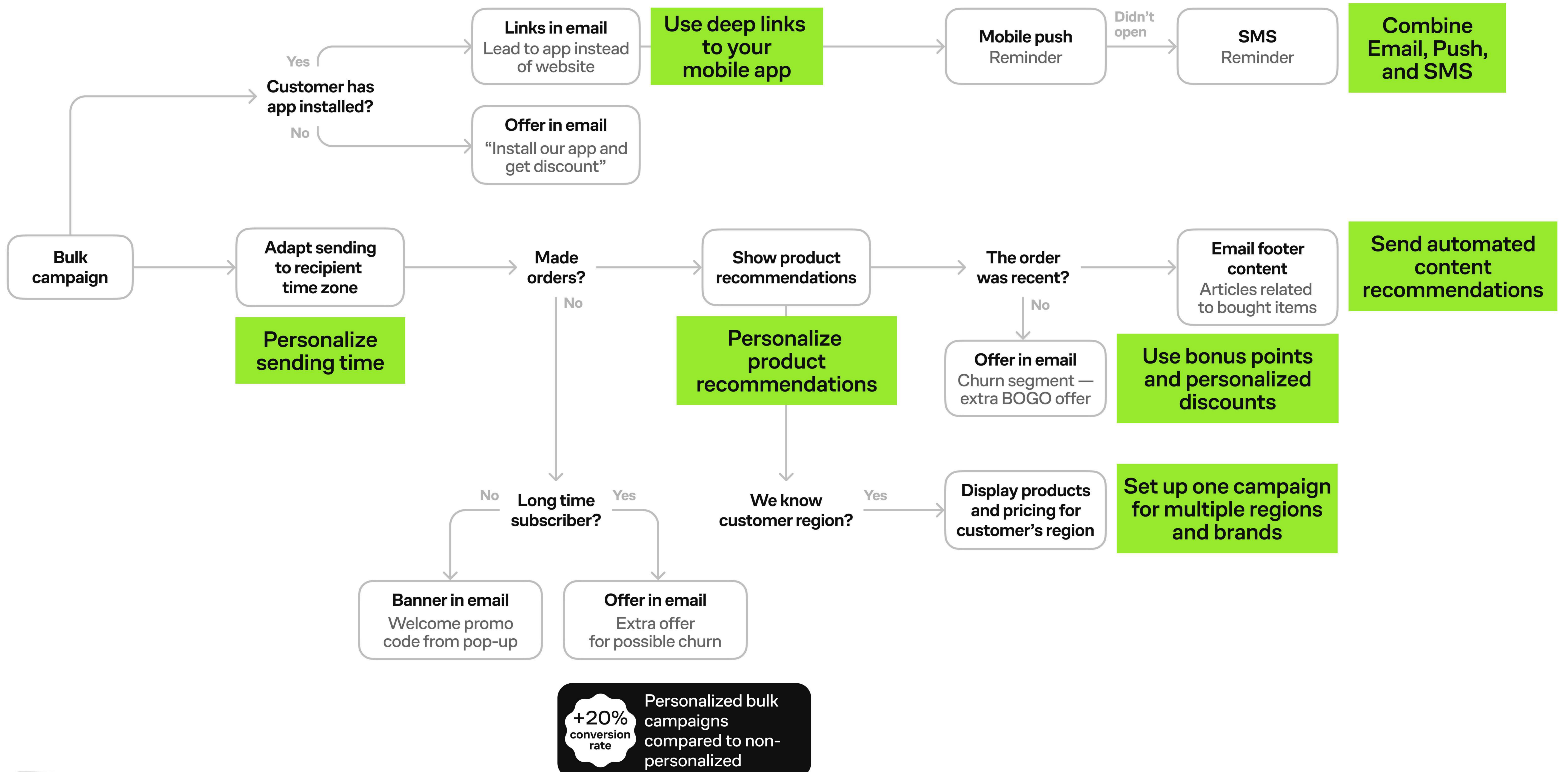
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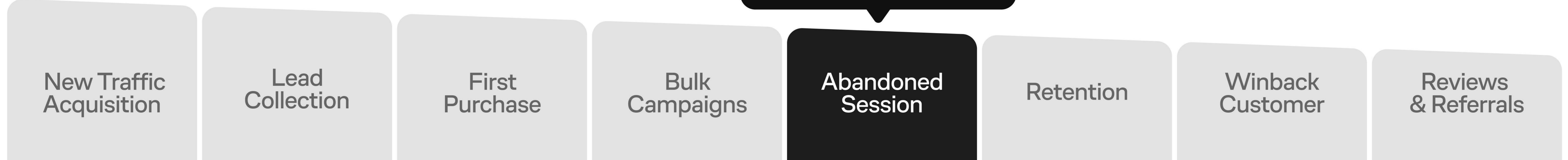
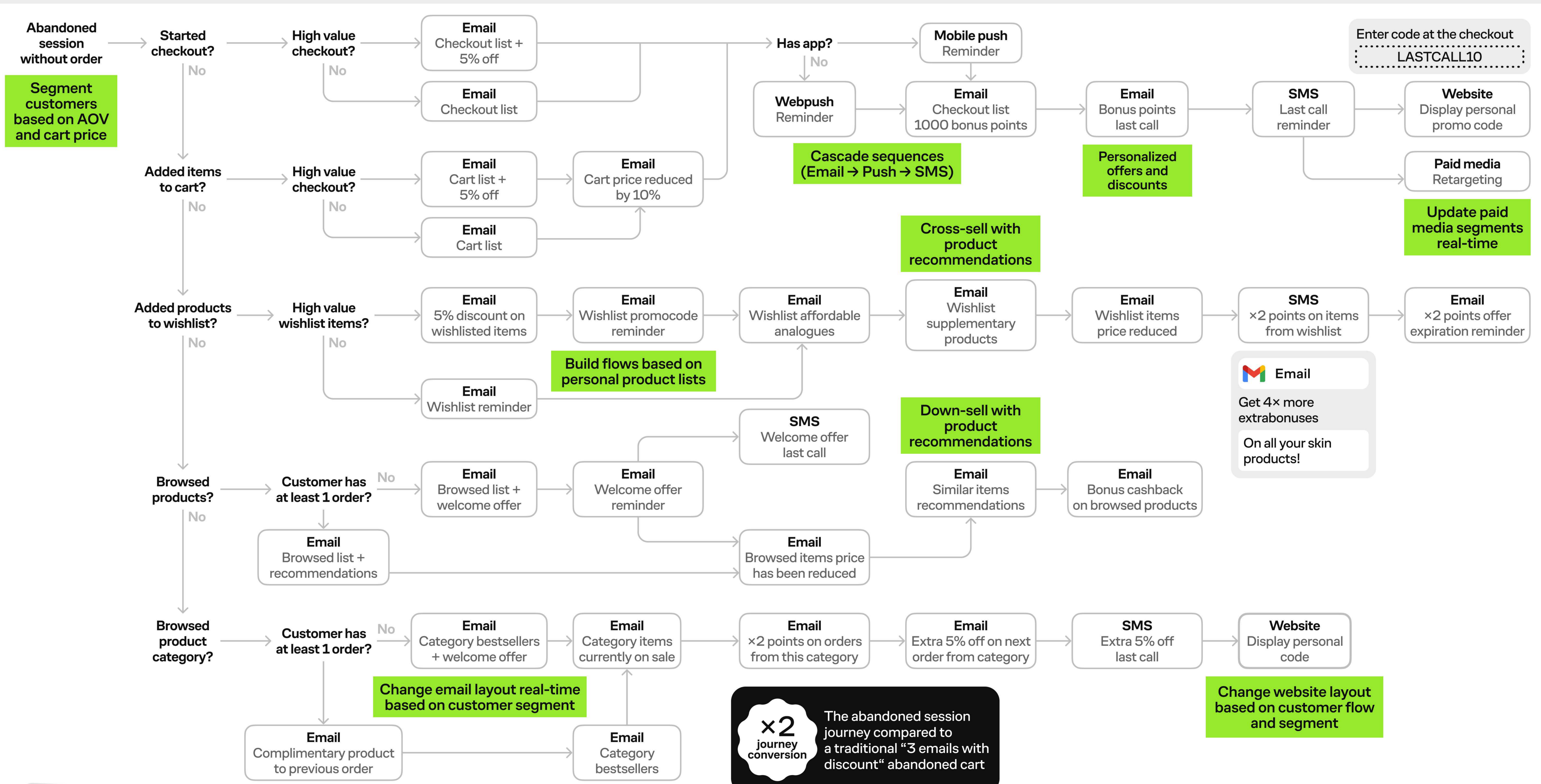
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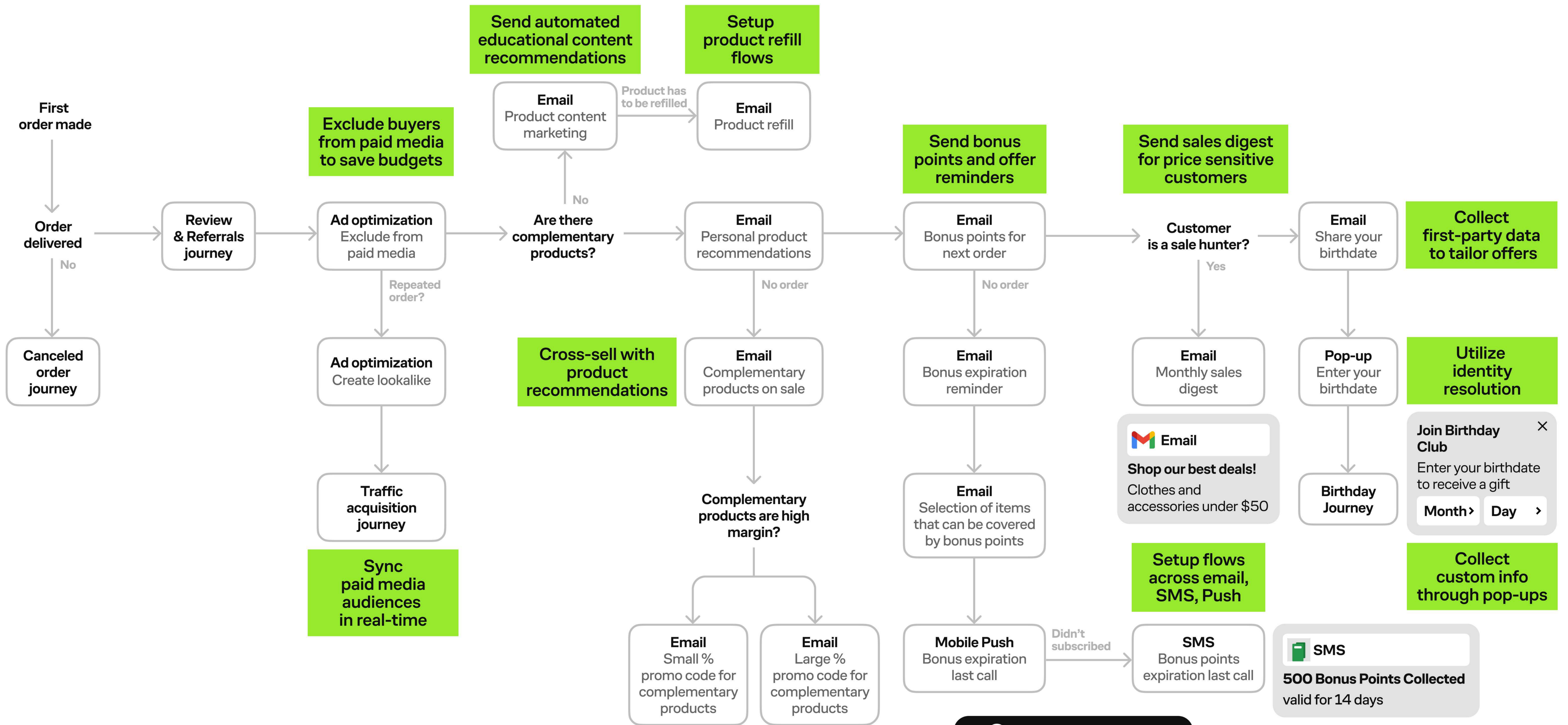
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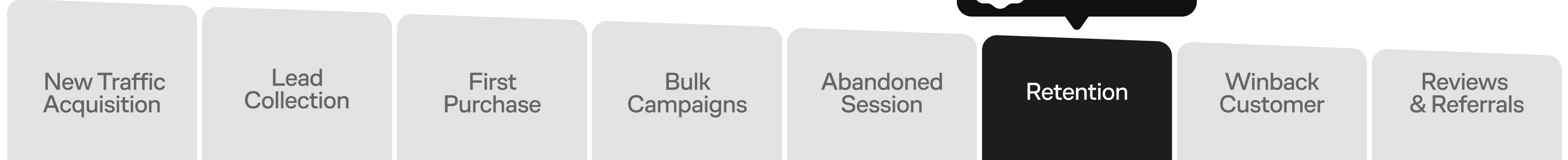
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**x2.5** retention rate  
Average growth in RR after implementing retention flows



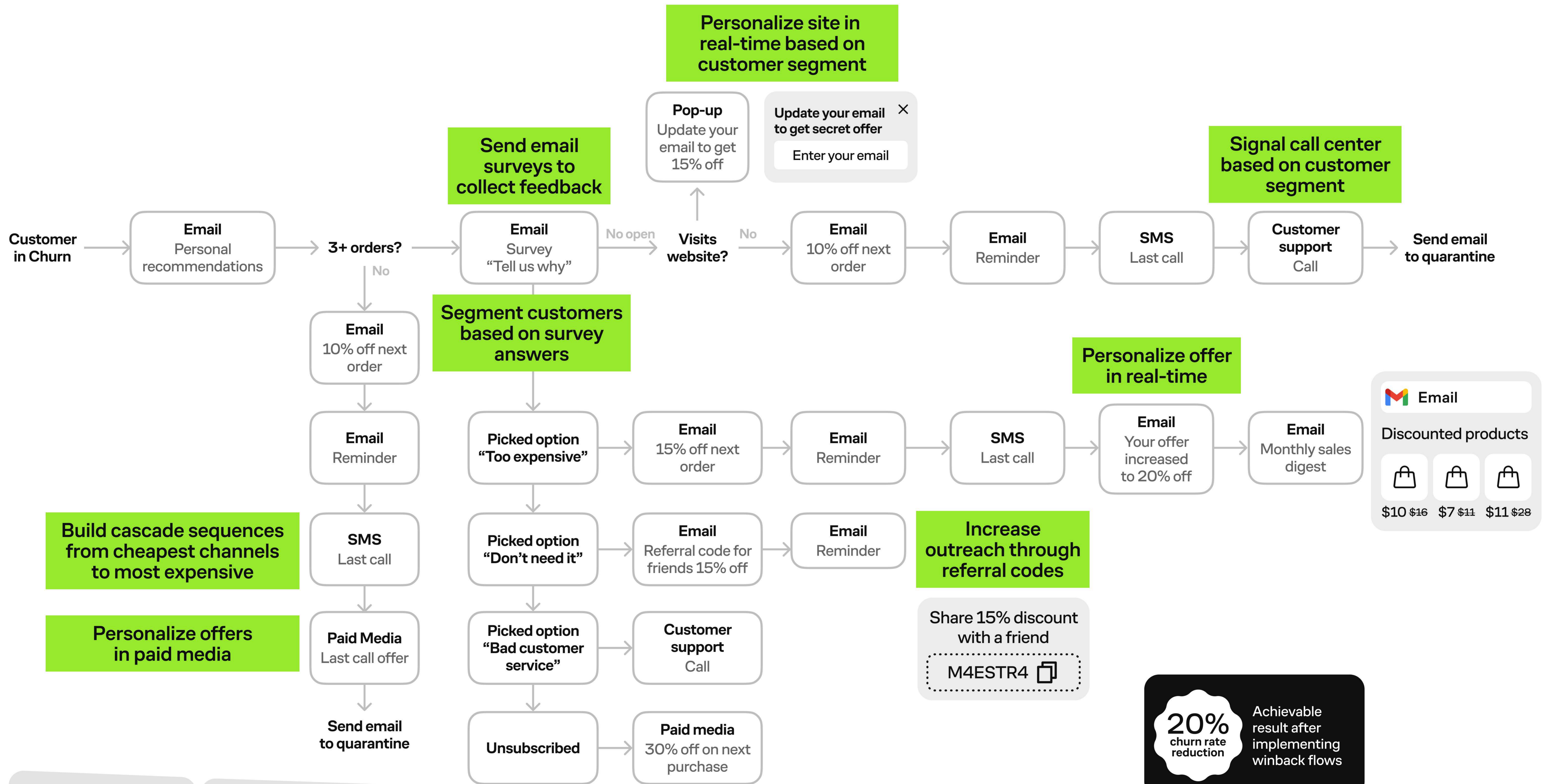
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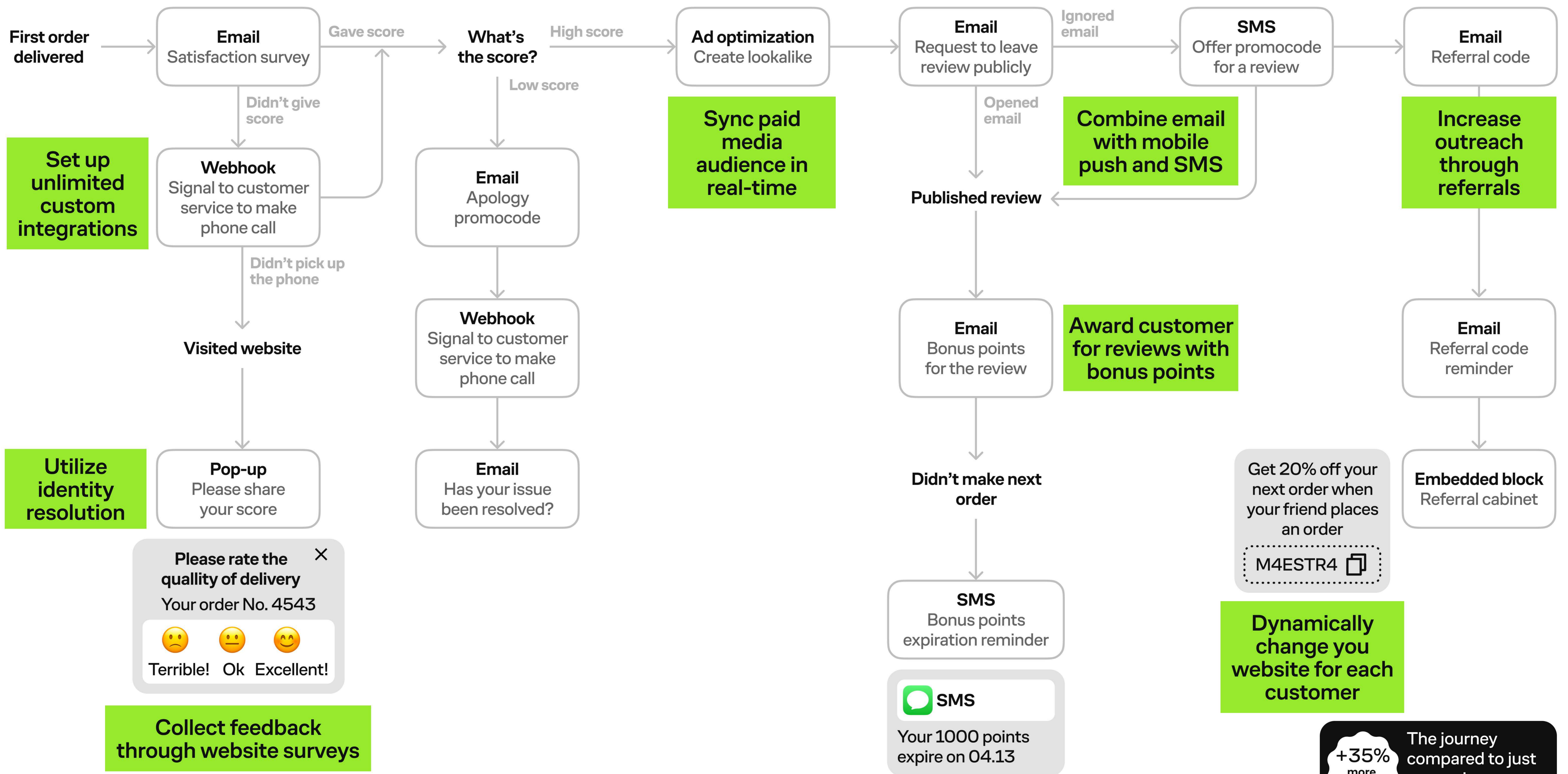
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# Journey design, implementation, and measurement

Every customer is assigned a dedicated success manager accountable for the results



## Success plan

1

Free life-cycle marketing roadmap at kickoff

- Measurable goals
- Designed flows & automations
- Defined segments
- Architected integrations

## Effortless migration

2

Migration is on us:

- Data
- Integrations
- Flows
- Campaign assets

## Implementation and testing

3

- We set up flows, segments, and everything else required
- Uplift measurement & A/B testing included

## Success achieved

4

We ensure that every stakeholder involved gets the results they are looking for

Your team has full control, with our team always there to support and educate  
**No commitments.** Money-back and tech stack rollback if you are not happy in 6 months

“They’ve been incredibly proactive and full of outside-the-box ideas.”



Ceata E. Lash,  
Founder and CEO PuffCuff

“The team is knowledgeable, responsive, and truly dedicated to helping their clients succeed.”



Tim Kremenetskiy,  
CEO Blossom Flower Delivery